



# INDIAN SOCIETY FOR TRAINING & DEVELOPMENT BHUBANESWAR CHAPTER

ORGANISES

TWO-DAYS  
EASTERN REGIONAL CONFERENCE

On

**DISRUPTIVE HUMAN RESOURCE MANAGEMENT (DHRM)**  
: People , Technology & Strategy

20th - 21st, DECEMBER, 2024

Venue : EMPIRES HOTEL

Baliapanda, New Marine Drive Road , Puri-752001 , Odisha, India

## ABOUT THE PROGRAM :

Human Resources (HR) in contemporary organizations is changing rapidly due to newer technologies disrupting the old ways of traditional HR.

Digital disruption is the term used to describe the impact of new digital technologies and business models on existing industries, companies and markets. It often involves the displacement of traditional methods and the creation of entirely new way of doing business.

The impact of the digital transformation on human resources is predominantly fueled by data and analytics but AI, machine learning, robotics and automation also have significant roles to play.

In the above backdrop , ISTD Bhubaneswar Chapter is organising Eastern Regional Conference on "DISRUPTIVE HUMAN RESOURCE MANAGEMENT (DHRM) : People, Technology and Strategy" . This conference seeks to provide platform to address and deliberate on various issues , concerns and best practices on Disruptive Human Resource Management (DHRM) technologies and innovations in order to enlighten the Industry professionals , students, research scholars & academia by the renowned star performers from both industries and academics. The Conference shall include the following sub themes in its scope for deliberations .

1. HR Transformation through digital technologies
2. Advance Manufacturing
3. HR Analytics
4. Leadership, Total Quality Control in business
5. AI and Financial Modelling
6. Digital and Social media Marketing
7. Ethical, Security and Privacy aspects of Disruptive HRM

## CALL FOR PAPERS:

Relevant papers on the above Sub themes on extended abstract within 500 words ( only soft copy ) are invited from interested professionals , faculties, research scholars , ISTD members , organizations / institutions etc. for publication in the souvenir and / or presentation in the conference . All papers shall be scrutinized by the jury members and only selected papers shall be published in souvenir. Authors are requested to send their original papers related to above mentioned themes only , which are not yet published anywhere to Prof (Dr) Srikanta Patnaik , Chairperson , Souvenir Committee ,ISTD Bhubaneswar Chapter through mail : [srikantapatnaik@iimt.ac.in](mailto:srikantapatnaik@iimt.ac.in) ) latest by 31st Oct 2024.

The manuscript shall be checked for plagiarism .

## COMPETITION FOR MANAGEMENT STUDENTS:

ISTD Bhubaneswar Chapter shall organise a paper presentation competition on the above conference Sub themes among the Management students from various B-Schools/Management Departments of different Universities of Odisha. The relevant extended abstract on the above Sub themes within the limit of 2000 words only and the soft copy of the same shall be sent to Mr Alok Arun, Co-ordinator of Competition Committee through e-mail : [alok.arun@iimt.ac.in](mailto:alok.arun@iimt.ac.in) latest by 31st Oct 2024. The individual / Team (comprises not more than 3 students) shall participate in the competition. The details of competition schedule will be intimated to participants through Email. No Registration Fee for students for competition.

The selected three teams shall be allowed to brief presentation in the conference and receive the award at Puri.

## CASH AWARD &

### CERTIFICATE OF MERIT :

- 1st Prize - Rs. 5000/-
- 2nd Prize - Rs. 3000/-
- 3rd Prize - Rs. 2000/-

### DATES & DEADLINES :

- Submission of Conference extended abstract on or before - 31st Oct 2024
- Last date for Delegate Nominates - 15th Dec 2024
- Date of publication - 20th Dec 2024

### STALLS :

- Provision for total 20 Nos. of Stalls (8 ft. X 10 ft.) size for Product and Service display @ Rs.20,000/- + 18% GST

## SPEAKERS:

Eminent and distinguished professionals as well as notable academicians of national repute from both Private & Government sectors and Institutes / Universities will address on various Sub themes of the conference . The Conference would be providing an interactive environment for useful & valuable discussions .

## WHO SHOULD ATTEND :

The Conference is meant for Executives & Sr. Corporate Executives of HR /Finance/ Marketing/PR/Technical/Project Disciplines.

## SPONSORSHIP :

- Platinum Sponsorship (04 Residential & 05 Non-residential Delegates Free) : Rs. 5.00 Lakhs + 18% GST
- Gold Sponsorship (03 Residential & 04 Non-residential Delegates Free) : Rs. 3.00 Lakhs + 18% GST
- Silver Sponsorship (02 Residential & 03 Non-residential Delegates Free) : Rs. 2.00 Lakhs + 18% GST
- Bronze Sponsorship (01 Residential & 02 Non-residential Delegates Free) : Rs. 1.00 Lakhs + 18% GST
- One Lunch/Dinner Sponsor (01 Twin sharing Delegate Free) : Rs. 50,000 + 18% GST

All Sponsors logo / advertisement will be displayed at the strategic places of the conference & a full page advertisement will be published in the souvenir.

### ADVERTISEMENT RATE OF SOUVENIR

- Back Cover : Rs. 25,000/- + 18% GST
- Second or Third Cover Page : Rs. 20,000/- + 18% GST
- Inner Full Page : Rs.15,000/- + 18% GST
- Special Half Page : Rs.10,000/- + 18% GST



## DELEGATION FEE :

- For Residential Delegates

Rs. 15,000/- + 18% GST per person for single accommodation in AC Deluxe room

Rs. 10,000/- + 18% GST per person on twin sharing accommodation in AC Deluxe room

(The above cost of delegation fee includes Training kit, Buffet Breakfast, Lunch, Dinner along with Tea and Snacks for both days of conference.)

- For Non-Residential Delegates

Rs. 8000/- + 18% GST

- For ISTD Non-Residential Delegates

Rs. 5000/- + 18% GST

(The above cost of delegation fee includes Training kit and Lunch along with Tea and Snacks for both days of conference also includes one complimentary dinner on 20th Dec 2024 for both residential and non-residential delegates.)

The Logo of Sponsors will be highlighted ( in Backdrop & Standby ) at prominent places of the Conference Venue .

1. Accommodation for residential delegates will be provided at the venue on first come first serve basis .( Check In : 8.00AM on 20th Dec, 2024 & Check Out : Early morning by 8.00 AM on 22nd Dec, 2024 )

2. The payment is non - refundable , but adjustable against other participant , If the nominated participants unable to attend the programme.

3.A discount @ 10 % on delegation fee only can be offered on nomination of more than 5 delegates from any organization .



## REGISTRATION :

Registration will start at sharp 9.00 AM of 20th Dec , 2024. The detailed Agenda of the Conference shall be provided at the time of registration.

## MODE OF PAYMENT

All payment shall be made through Online / DD drawn in favour of " Indian Society for Training & Development " payable at Bhubaneswar

A/c no : 006101028029  
IFSC : ICIC0000061  
Bank Name : ICICI Bank  
BranchName :Main Branch, Bhubaneswar  
GST No : 21AAAT10450L1Z2

## CORRESPONDENCE

All correspondences should be addressed to  
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Chairperson, ISTD Bhubaneswar Chapter  
Flat No-101, Oditech Pride Apartment , Patia  
Station Road, Bhubaneswar -751024, Odisha,  
Mob-9178461101

Email - pkmohanty101@gmail.com

## **For any queries, Please Contact ISTD Bhubaneswar Chapter members**

- Ms. Anita Mahapatra, Vice-Chairperson (Mob- 9437119146)
- Dr. Paresh Ch Mohanty, Honorary Secy. (Mob- 9439856409)
- Sri. Abinash Pradhan, Hon' Treasurer (Mob- 7008291338)
- Sri Nabaghana Pany, NC Member & National Treasurer ( Mob- 9741594117)
- Dr. Chandra Sekhar Pradhan, NC Member ( Mob- 9438907200)
- Dr. Srikanta Patnaik, NC Member (Mob- 9937167777)
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- Ms. Soma Mitra, Co-opted MC Member (Mob- 7978030110)





## INDIAN SOCIETY FOR TRAINING & DEVELOPMENT (ISTD) :

The Indian Society for Training & Development (ISTD), established in April 1970, is a national level professional & non- profit society registered under the Societies Registration Act, 1860. It has a large membership of individuals and institutions involved in the area of training and development of Human Resource from Government, Public and Private Sector Organizations & Enterprises; Educational and Training Institutions and other Professional Bodies. It has a network of 51 Chapters across the Country with National Office at New Delhi. The Society is affiliated to the International Federation of Training and Development Organizations (IFTDO), Geneva and Asian Regional Training and Development Organizations (ARTDO), Manila.

ISTD Bhubaneswar Chapter is one of the leading Chapters of Eastern India having more than 350 memberships in association of a gamut of dignitaries of national repute & stalwarts from different fraternities i.e. renowned senior Bureacrats,HR Professionals,Technocrats from both Govt. & Private organisations, Consultants, Trainers, Academicians , Banking Professionals ,Research Scholars ,Young Student members actively involved with this Chapter .ISTD Bhubaneswar Chapter is organising regularly various Training in-house & Open programmes specially designed to cater the needs of Organisations/Corporate Houses both virtual and physical mode.

### MAJOR TOURIST ATTRACTIONS



Empires Hotel , A Luxury Resort at Sea Beach ,Puri